

Drake Durflinger

User Experience Researcher

CONTACT

+1 (512) 920 4548

drakedurf@gmail.com

durflingerresearch.com

linkedin.com/in/

drake-durflinger-b69379200

SKILLS

User Research, Usability Testing, Affinity Mapping, Stakeholder Interviews, Data Analysis (Excel, R), Data Visualization, Figma, Maze, Competitive Analysis, AI Vibe Coding, AI Agent Creation & Deployment

AWARDS

Red Dot Award: Design Concept, 2026
Soteria

IDEA 2026 Finalist (IDSA)
Soteria

SPEAKING

UX360 North America, Atlanta · April 2026

Demoed TreeTestAi with Kate Besel, then joined a panel on how we use AI.

REFERENCES

Available on request

STATEMENT

User Experience Research student at SCAD integrating qualitative research, behavioral insights, and data analysis to inform strategic product decisions. Experienced in conducting user interviews, synthesizing findings, and translating insights into actionable design and business recommendations. Interested in applying research-driven thinking within technology and innovation-focused industries.

PROJECTS

TreeTestAi.com · Co-founder

With Kate Besel · February 2026 – present

A free UX research platform built for students: card sorts, tree tests, usability tests, surveys and interviews in one place. Live since September 2026.

Capstone · Research lead

SCAD senior capstone · Team of five · September 2026 – present

Cattle monitoring built for the average rancher, not just the largest operations. I lead the research, starting with a survey of cattle producers.

Soteria · UX research lead

SCAD UXD 415 · Fall 2025 · Team of five

An AR firefighter mask and command tablet. Interviews with seven Savannah firefighters showed the real problem was cognitive overload, so we designed it to show less.

COSMOS.so redesign · Research lead

SCAD UXDG 390 · Spring 2026

342 research notes narrowed to three moments where designers' workflow leaked. I also led the vibe-coded prototype, which took usability from 56 to 91 on the System Usability Scale.

PROFESSIONAL EXPERIENCE

SCAD Bowling Team Member

SCAD · September 2023 – present

'23-'24 NAIA National Champions

Pro-shop Operator

Strike-A-Lot Pro Shop · September 2022 – September 2023

Drove retail sales and enhanced customer experience by providing informed equipment recommendations and maintaining efficient pro shop operations.

EDUCATION

B.F.A., User Experience Research

SCAD, Savannah, GA · 2023 – 2027

Minor in Business Management and Entrepreneurship